



## DIGITAL SOCIAL INNOVATION AND SOCIETAL CHANGES

Adult Education  
Training course

17-21 August 2020  
Udine - Italy

Training Course: “Digital Social Innovation and Societal Changes”	
	
Target Group	
<p>New skills and competencies related to digital technologies are required to meet the ongoing societal changes. Social educators, social volunteers, as well as managers involved in social services and social enterprises need to tackle new challenging social issues. Digital Social Innovation (DSI) is a new field that conjugates digital technology and social innovation. It is an evolving topical field.</p>	
Available resources	
<ul style="list-style-type: none"><li>• Human resources: course trainers, tutors</li><li>• Course equipment: video projector, computers, speaker, Internet connection</li><li>• Learning materials: in paper and digital format (open educational resource)</li><li>• Stationery: paper, pens, markers, etc.</li></ul>	
Evaluation	
<p>The training course is designed for a non-formal setting and, accordingly, non-formal evaluation methods are used, e.g., evaluation questionnaires are submitted to the course participants, A final test will be submitted to participants to assess their achievements.</p> <p>The theoretical content will be evaluated through a multiple choices test at the end of the course.</p>	

The practical will be evaluated through a short report that participants prepare working in groups..	
Course Objectives	
By completing this course, you will be able on behalf of your organization to:	<ul style="list-style-type: none"> <li>✓ discussing DSI concepts</li> <li>✓ working in groups to case studies on DSI</li> <li>✓ using collaborative digital tools that can be used in online adult education</li> <li>✓ discussing motivational strategies to encourage adult learners to improve their digital competence and skills</li> <li>✓ understanding advantages and issues of adult online teaching-learning</li> <li>✓ acquiring basic knowledge about creative thinking and critical thinking</li> <li>✓ improving the knowledge of the social innovation initiatives and projects</li> <li>✓ extending the knowledge about the multifarious dimensions of the digital revolution and its impact on society</li> <li>✓ enhancing the understanding of online educational models as well as teaching-learning practices that can support the implementation and run of e-learning and distance learning programs.</li> <li>✓ understanding the potential of digital technology is enormous and can allow the creation of massive teaching-learning programs</li> <li>✓ motivating participants to continuous learning</li> </ul>
Arrival and departure	Participants to the course should arrive one day before the course starts (23.08.2020) and depart after the course ends (28.08.2020). The course has been planned from Monday to Friday (5 days) excluding 2 days for traveling.

Course Structure	
<p>DAY 1: Monday 24.08.2020</p> <p>9:00 - 12:00: training [Theory] 12:00 – 13:00 lunch 13:00 – 16:00 training [workshop] 16:00-16:15 coffee break 16:15-17:00 Discussion / Conclusion</p>	<ul style="list-style-type: none"> <li>• Course introduction: Presentation of the program topics, training materials, methods, and tools</li> <li>• Presentation of trainers</li> <li>• Introduction to social innovation</li> <li>• What is Digital Social innovation.</li> <li>• What is the European Digital Social Innovation Index (EDSII)</li> <li>• Discussion and reflection</li> <li>• Conclusion.</li> </ul>
<p>DAY 2: Monday 25.08.2020</p> <p>9:00 - 12:00: training [Theory] 12:00 – 13:00 lunch 13:00 – 16:00 training [workshop] 16:00-16:15 coffee break 16:15-17:00 Discussion / Conclusion</p>	<ul style="list-style-type: none"> <li>• Illustrating the DSI Final report by European Commission “Growing a digital social innovation ecosystem for Europe” (2017)</li> <li>• Presenting and discussing critical thinking, problem-solving, and creativity.</li> <li>• Discussing the importance of soft skills in the future labor market</li> <li>• Effective learning techniques through digital tools and applications: learning how to learn.</li> <li>• Discussion and reflection</li> <li>• Conclusion.</li> </ul>
<p>DAY 3: Wednesday 26.08.2020</p> <p>9:00 - 12:00: training [Theory] 12:00 – 13:00 lunch 13:00 – 16:00 training [workshop] 16:00-16:15 coffee break 16:15-17:00 Discussion / Conclusion</p>	<ul style="list-style-type: none"> <li>• Illustrating and discussing the report by Deloitte Global and GBC-Education, “Preparing tomorrow’s workforce for the Fourth Industrial Revolution, For businesses: A framework for action”</li> <li>• The fourth industry revolution</li> <li>• Impact of digital technology on the labor market</li> <li>• Round table with experts on the ongoing societal challenges</li> <li>• Discussion and reflection</li> <li>• Conclusion.</li> </ul>

<p>DAY 4: Thursday 27.08.2020</p> <p>9:00 - 12:00: training [Theory] 12:00 – 13:00 lunch 13:00 – 16:00 training [workshop] 16:00-16:15 coffee brake 16:15 -17:00 Discussion / Conclusion</p>	<ul style="list-style-type: none"> <li>✓ Adult learning methodologies</li> <li>✓ Learning theories</li> <li>✓ Social cognitive learning theory</li> <li>✓ Social inoculation theory</li> <li>✓ Differential association theory</li> <li>✓ Online participatory learning</li> <li>✓ Online peer learning</li> <li>✓ Digital transformative learning</li> <li>✓ Discussion and reflection</li> <li>✓ Conclusion.</li> </ul>
<p>DAY 5: Friday 28.08.2020</p> <p>9:00 - 12:00: training [Theory] 12:00 – 13:00 lunch 13:00 – 16:00 training [workshop] 16:00-16:15 coffee brake 16:15 -17:00 Discussion / Conclusion</p>	<ul style="list-style-type: none"> <li>✓ Tips for designing an online adult learning training course</li> <li>✓ Tips for running an online adult learning course</li> <li>✓ Developing educational courses for low-qualified and low-skilled adult learners</li> <li>✓ Planning, delivery and evaluation of courses for low-qualified and low-skilled adult learners</li> <li>✓ Discussion and reflection</li> <li>✓ Conclusion.</li> </ul>

Expected Learning Outcomes of the training	
<p>By the end of the training, the participants will:</p>	<ul style="list-style-type: none"> <li>✓ improve their knowledge on DSI</li> <li>✓ enhance their awareness of the future labor market issues</li> <li>✓ increase the understanding of challenges of the forth industry revolution</li> <li>✓ grow the adult learning methodologies in an online environment</li> </ul>

- ✓ have familiarised with techniques, tools and resources for promoting effectively social integration of learners with disability;
- ✓ learnt about the characteristics of groups dynamics and collective learning;
- ✓ have been able to apply practices for monitoring the project performance and ensure the implementation.

#### **Important Note**

Face-to-face training takes place every day until around 5 pm. However, after that learning and project work continues by the participants working in teams. This teamwork is an essential way of learning.

#### **Pre-arrival Activities, Impact evaluation and Follow up**

Before their arrival, all the participants will be requested to complete a short evaluation questionnaire in relation to their competencies in the course topics.. They will be requested to complete a similar questionnaire three months later to assess the impact of the skills acquired in the course (e.g. any feedback from their students, their colleagues or other partners or teachers that they have involved by applying the new practices they have acquired).

Our course trainers will act as mentors to all the participants in our course in order to support them in their new professional prospects in the area of training and education.