

INTERNATIONAL SCIENTIFIC CONFERENCE

Częstochowa, 24 January 2019 r.

Dear colleagues. We are honored to invite you to participate in the international scientific conference „**DISCOVERING ENTREPRENEURSHIP IN A KNOWLEDGE-BASED ECONOMY**” organized by *Instytut Badań i Innowacji w Edukacji* in cooperation with *Saricam Halk Egitim Merkezi*.

Place: ul Focha 19/21, 42-217 Częstochowa

Thematic areas

- functioning of the organization implementing ERASMUS + projects
- the latest trends in project management or management in general,
- how projects are implemented today, and what awaits us in project management tomorrow,
- the use of modern technologies in the management of the organization, in project management in the era of ubiquitous digitalization,,

08:30 – 09.30 Registration of participants - morning coffee

09:30-10:00 Opening of the conference by the president of the „Instytut Badań i Innowacji w Edukacji” and coordinator of the ERASMUS+ project “OPENING DOORS FOR THEIR FUTURE” Renata Ochoa-Dąderska

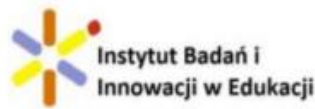
10:10 – 12:30 **SESSION AND ENTREPRENEURIAL DISCOVERING (moderator dr Zofia Gródek)**

10:10 – 12:10 **Presentations of papers (10 - 15 min.):**

1. *Institutions of the Business Environment and their role in creating space for the development of innovative entrepreneurship* –Zofia Gródek-Szostak (Cracow University of Economics)
2. *Opening doors for their future: ERASMUS+ project and entrepreneurship* (Renata Ochoa Daderska (Research and Innovation in Education – Poland)
3. *Teaching entrepreneurship with the use of multimedia tools - challenges, barriers, opportunities* – Luis Ochoa Siguencia (Academy of Physical Education in Katowice)

12:30 - 13:00 **Workshop: Opportunity to integrate immigrants and refugees through the creation of self-employment (micro-enterprises) - challenges, barriers, opportunities** – Agnieszka Chęcińska Zaucha (Academy of Physical Education in Katowice)

13:00 - 13:30 Coffee break



13:30 – 15:00 SESSION II SMART SPECIALIZATIONS AND THEIR ROLE OF DEVELOPMENT OF THE ECONOMY (moderator Danuta Kajrunajtys PhD)

13:30 – 15:00 Prezentacje referatów (10 - 15 min.):

1. *Should the economy be SMART?* - Oleg Nagurskyy (Lviv Polytechnic National University)
2. *IT and ICT technologies in stimulating regional development* Danuta Kajrunajtys, (Cracow University of Economics)
3. *ICT in entrepreneurship - presentations research results "Managing a microenterprise in refugees in Turkey"*- Yeliz Nur Akarçay (Sarıcam Halk Eğitim Merkezi) [video conference]

14: 30 – 15:00 Discussion

15:00 End of the conference [certificates]



Young Refugees: opening doors for their future

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